MEMORANDUM

TO: Alabama Dance Organizations
FROM: Rosemary Johnson, Executive Director
Alabama Dance Council
205-602-3599
DATE: September 10, 2007
RE: Alabama Dance Showcase Application

Applications are now being accepted to perform on the Alabama Dance Showcase at the 2008 Alabama Dance Festival. **The Festival dates are January 17 – 20, 2008 in Birmingham**. The Alabama Dance Showcase will be on Sunday, January 20 at 2:30 p.m. at the Birmingham Jefferson Convention Center Theatre, and is the culminating event of the Alabama Dance Festival. This year launches the second decade of the Festival, and we really want to highlight the great dance going on in Alabama!

Eligibility Requirements: Organizations (dance studios and/or companies) or independent, professional solo artists must meet the following eligibility requirements to apply:

- Companies must be a current organizational member (or individual member for professional solo artists) of the Alabama Dance Council. Organizational membership is $75 and individual membership is $30. If you are not a current member, please remit your membership dues with your application form and video. To verify your membership status, contact Wesley Taylor at wesley@alabamadancecouncil.org or call 205-305-4257. To learn more about the Alabama Dance Council and membership benefits, visit our website at http://www.alabamadancecouncil.org.
- Student showcase performers must be at least 12 years old and must register for a complete track (6 classes) at the Alabama Dance Festival. There are many options available for this year's Festival in multiple genres.
- Professional dancers must register for at least one workshop in the new Professional Artist Track (Purple) and/or master class in the Red or Orange B Tracks.
- Dancers may only participate in one group performance at the Alabama Dance Showcase with the exception of the Choreography Intensive participants.

Please find enclosed an Application Form that you need to complete and return with a sample video by October 15. The sample video should be a recent video of your company, preferably of a repertory piece performed during the 2006-07 season. NOTE: This piece does not have to be what you will perform on the Showcase, if selected. Please cue the video to the piece you wish the panel to review.

The Alabama Dance Showcase panel will select the companies who will perform in January. **Notification letters will be mailed by November 2**. You will also be notified of the technical options that will be available to you. Unfortunately, we will not be able to individually tailor the technical support for each company because of time constraints during the technical rehearsal. You will be given several "looks" to choose from with regard to lighting. No sets are permitted.

If selected to perform on the Showcase, you must submit a video of the work to be presented by December 1. The purpose of this video is to determine the program order so that the program can be printed in December. Therefore, the video may be a rehearsal video rather than a performance video.