



ALABAMA
DANCE
FESTIVAL
WINTER DANCE
IMMERSION



Group Planning *Guide*

JANUARY

21-24

2027

Images courtesy of Clark Scott and Samantha Ferguson.

2027 Winter Dance Immersion

Group Participation Checklist

☐ JULY 1: [Membership Opens](#)

(\$5 off Individual and Student Memberships when you [JOIN IN JULY](#))

- ⦿ **Individual / Student:** WDI Registration Discount, Scholarship / Ambassador Opportunities
- ⦿ **Organization:** Performance Opportunities, WDI Recruiting / Exhibit Discount

☐ Will any of your group need financial assistance to attend the Festival?

(Membership Required, get \$5 off when you [JOIN IN JULY](#))

July 1 - Sept. 16: [Scholarship Applications Open](#)

July 1: [Ambassador Applications](#) open until filled, limited availability.

☐ Interested in performing? More information on p. 4 - 7

Aug. 3 - Nov. 2: Performance Applications Open, [Membership Required](#)

[Emerging Artist Concert](#): designed to support artists who are experimenting with ideas and building confidence as choreographers.

[New Works Concert](#): highlights established or advancing choreographers seeking a professional presentation opportunity

[Alabama Dance Showcase](#): a celebration of our members and their diverse practices

☐ NOV: [Watch your inbox for selection notifications!](#)

☐ Now, let's get your group registered

SEPT. 8-30: Members Only Registration

- ⦿ [JOIN HERE](#) starting July 1, allow two business days for activation.

OCT. 1-Jan. 13: General Registration

DEC. 9: Group Payment Request Deadline

Dec. 16: Performer Registration Deadline, Early Bird Rate Expires



2027 Winter Dance Immersion

Group Registration

Thank you for bringing a group to the Alabama Dance Festival's Winter Dance Immersion!

Here's how to register your group:

OPTION 1:

Everyone in your group registers and pays individually online [here](#).

Notify us when you have 10 or more registered and we'll comp you a Teacher or Observer registration!

OPTION 2:

Email us info@alabamadancecouncil.org to make a group payment request by

December 9

- ⌚ We'll gather basic registration information to create your invoice. You'll receive a complimentary Teacher or Observer registration for every 10 paid registrations!
- ⌚ Once paid, registrations will be entered and confirmed.
- ⌚ Your group members must make their individual class selections online by January 13, subject to availability.
- ⌚ Group payment request cannot be fulfilled after December 9th.



Winter Dance Immersion Performance Applications

Who should apply?

| EMERGING ARTIST CONCERT

The Emerging Artists Concert is open to choreographers who are in the early stages of developing their work, such as students, recent graduates, and those who are newer to creating choreography. This platform is designed to support artists who are experimenting with ideas and building confidence as choreographers.



| NEW WORKS CONCERT

- ⌚ The New Works Concert is intended for more experienced choreographers who are ready to present fully developed original work. Applicants should have prior choreographic experience and be prepared to share innovative pieces that reflect a clear artistic vision. This concert highlights established or advancing choreographers seeking a professional presentation opportunity.

| ALABAMA DANCE FESTIVAL SHOWCASE

The Alabama Dance Showcase is a performance opportunity for ADC members as part of the annual Festival. Any ADC member group or school may apply to share their work, making it a space for diverse practices and community representation. This Showcase celebrates membership and participation, rather than serving as an adjudicated choreographic platform.



Emerging Artist Concert

This platform is designed to support artists who are experimenting with ideas and building confidence as choreographers.

Eligibility Requirements: Organizations (dance studios, college/university dance programs, K12 school dance programs, dance companies), independent solo artists, college freshman, sophomores, and juniors or high school juniors and seniors must meet the following eligibility requirements to apply:

| ORGANIZATION APPLICANTS:

- ⊙ The Artistic Director/Faculty must submit the organization's performance application.
- ⊙ Performing groups must be current organizational members of the Alabama Dance Council.
- ⊙ Organizational membership is \$100. K12 membership is \$50.
- ⊙ Each organization may submit one organization application.

| INDEPENDENT SOLO ARTIST APPLICANTS:

- ⊙ Independent solo artist applicants must be current individual artist members of the Alabama Dance Council.
- ⊙ Individual artist membership is \$30 (early bird)/ \$35.
- ⊙ Each artist may only submit one application.

| COLLEGE STUDENTS:

- ⊙ Students (freshmen, sophomores, juniors) who are enrolled in a post-secondary dance program and an ADC student member may apply to present their work.
- ⊙ Student membership is \$20 (early bird)/\$25.
- ⊙ Student submissions require a completed Artistic Advisor Form and may be submitted in addition to a company or school application

| HIGH SCHOOL JUNIOR AND SENIOR APPLICANTS:

- ⊙ Students (juniors and seniors) who are enrolled in a K12 dance program and an ADC student member may request their teacher to submit a Showcase application to present their work.
- ⊙ Student membership is \$20 (early bird)/\$25.
- ⊙ Your application may be in addition to an organization application submitted by their company or school.

| ALL APPLICANTS:

- ⊙ You may **NOT** submit the same work to multiple WDI performances.
- ⊙ If your membership is not current, your application will not be considered.
- ⊙ Submissions must be no longer than **5 minutes**.
- ⊙ All **performers** selected to perform at the Winter Dance Immersion must **purchase a dancer registration package by December 16**.
- ⊙ All **fees and expenses are the responsibility of the performers**.
- ⊙ All genres and abilities are welcome to apply.
- ⊙ Application Deadline: November 2, 2026

 **APPLY HERE** | Opening August 3

New Works Concert

Our goal is to present thoughtful, well-composed works of any genre with dancers of all abilities.

Eligibility Requirements: Organizations (dance studios, college/university dance programs, high school dance programs, dance companies), independent artists, or college students must meet the following eligibility requirements to apply:

| ORGANIZATION APPLICANTS:

- ⦿ The Artistic Director/Faculty must submit the organization's performance application.
- ⦿ Performing groups must be current organizational members of the Alabama Dance Council.
- ⦿ Organizational membership is \$100. K12 membership is \$50.
- ⦿ Each organization may submit one organization application.

| INDEPENDENT ARTIST APPLICANTS:

- ⦿ Independent artist applicants must be current individual artist members of the Alabama Dance Council.
- ⦿ Must be 18+.
- ⦿ Individual artist membership is \$30 (early bird)/\$35.
- ⦿ Each artist may only submit one application.

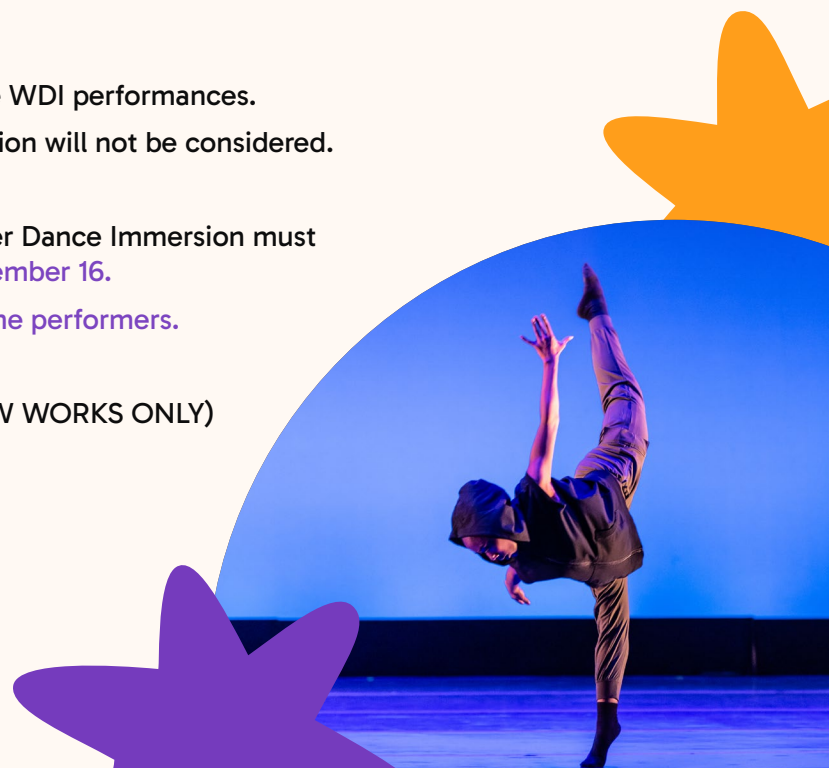
| COLLEGE STUDENT APPLICANTS:

- ⦿ Students (seniors/graduate) who are enrolled in a post-secondary dance program and an ADC student member may apply to present their work at the NEW WORKS Concert.
- ⦿ Student membership is \$20 (early bird)/\$25.
- ⦿ Student submissions require a completed Artistic Advisor Form and may be submitted in addition to a company or school application.

| ALL APPLICANTS:

- ⦿ You may **NOT** submit the same work to multiple WDI performances.
- ⦿ If your membership is not current, your application will not be considered.
- ⦿ Submissions must be no longer than **8 minutes**.
- ⦿ All **performers** selected to perform at the Winter Dance Immersion must **purchase a dancer registration package by December 16**.
- ⦿ All **fees and expenses are the responsibility of the performers**.
- ⦿ All genres and abilities are welcome to apply.
- ⦿ Dancers must be high school age or older. (NEW WORKS ONLY)
- ⦿ Application Deadline: November 2, 2026

 [APPLY HERE](#) | Opening August 3



Alabama Dance Showcase

Our goal is to celebrate ADC Members and their diverse movement practices across the region.

Eligibility Requirements: Organizations (dance studios, college/university dance programs, K12 school dance programs, dance companies), and independent solo artists must meet the following eligibility requirements to apply:



ORGANIZATION APPLICANTS:

- ⦿ The Artistic Director/Faculty must submit the organization's performance application.
- ⦿ Performing groups must be current organizational members of the Alabama Dance Council.
- ⦿ Organizational membership is \$100. K12 membership is \$50.
- ⦿ Each organization may submit one organization application.

INDEPENDENT SOLO ARTIST APPLICANTS:

- ⦿ Independent solo artist applicants must be current individual artist members of the Alabama Dance Council.
- ⦿ Individual artist membership is \$30 (early bird)/\$35.
- ⦿ Each artist may only submit one application.

HIGH SCHOOL JUNIORS, SENIORS, and COLLEGE STUDENTS:

- ⦿ Students are not eligible to apply for the Alabama Showcase.

ALL APPLICANTS:

- ⦿ You may **NOT** submit the same work to multiple WDI performances.
- ⦿ If your membership is not current, your application will not be considered.
- ⦿ Submissions must be no longer than **5 minutes**.
- ⦿ All **performers** selected to perform at the Winter Dance Immersion must **purchase a dancer registration package by December 16**.
- ⦿ All **fees and expenses are the responsibility of the performers**.
- ⦿ All genres and abilities are welcome to apply.
- ⦿ Application Deadline: November 2, 2026

[APPLY HERE](#) | Opening August 3

Parent Notification Letter

Dear Parents and Guardians,

I am writing to inform you of an exciting opportunity for your dancer. I am pleased to share that I have/will submit a piece of our work for consideration at the upcoming Alabama Dance Festival's Winter Dance Immersion, taking place in Birmingham January 21-24, 2027. If our submission is accepted, I would like to extend an invitation for your dancer to participate in this prestigious event. Participation is entirely optional. If you decide to let your child participate, there are associated costs. We want to ensure transparency regarding the financial aspects of participation so that you can make an informed decision.

Registration fee schedule for participation:

Fees are subject to change. Please verify fees at the WDI website.

Registration Fee	Members	Non-Members	Members (Early-Bird)	Non-Members (Early-Bird)
Green/Orange Track (Grades 6-12)	\$240	\$275	\$215	\$250
Purple Track (3) College - Adult Dancers	\$140	\$175		
Purple Track (5) College - Adult Dancers	\$185	\$220		
Friday Audition (optional)	\$25	\$30	\$25	\$30
Teacher Package (5)	\$185	\$220		
Observer	\$95	\$95		\$30
Processing Fee	\$10/registration	\$10/registration	\$10/registration	\$10/registration

Additional optional items available (Member/Non-Member):

- ⊙ Welcome Reception Ticket, \$35/\$40
- ⊙ Saturday and Sunday Lunches, \$12 ea.
- ⊙ Festival Tshirt, \$25/\$30
- ⊙ Additional Performance Tickets, \$15-\$25

We understand the commitments involved and are happy to discuss assistance options if needed. The scholarship application deadline is September 16, 2026. Ambassador (volunteer) opportunities are also available. Our primary goal is to make this opportunity accessible to all interested students. Performer registration deadline is December 16, 2026.

If you would like your dancer to participate, please complete the attached form and return it to us by .
If you have any questions or concerns regarding the event or fees, please do not hesitate to reach out to me directly. Thank you for your continued support and encouragement of your child's passion for dance. I am looking forward to potentially showcasing our talent at the Alabama Dance Festival and creating lasting memories with your dancer.

Warm regards,

I, _____, give permission for _____, to participate in the Alabama Dance Festival's Winter Dance Immersion, taking place January 21-24, 2027.
Parent/Guardian Name Dancer's Name

I understand, acknowledge, and accept the financial commitments associated with participation, including but not limited to: Registration Fees, Travel, Lodging, Meals, etc. I understand that my performer must be registered by December 16, 2026 at 5:00 pm.

I also understand that participation in the Alabama Dance Festival Winter Dance Immersion is optional, and my child will not be penalized for choosing not to participate.

Parent/Guardian Signature: _____ Date: _____

Winter Dance Immersion Sample Itinerary

(Example for planning purposes only, subject to change)

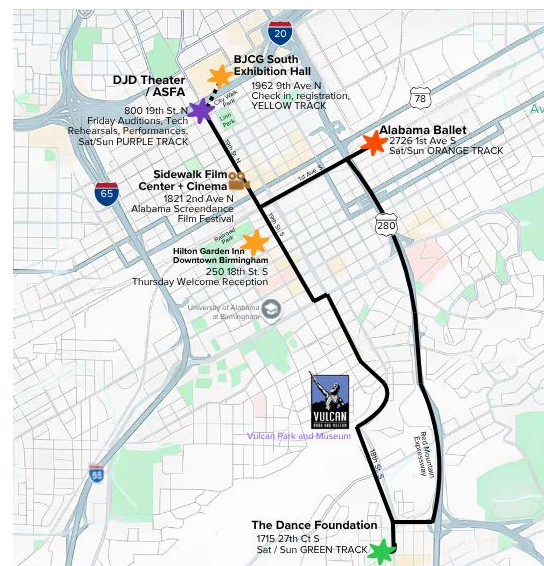
Thursday	6:00-8:00pm	Welcome Reception (registration add on, \$35/\$40)
Friday	8:30am	Doors Open, Check in begins @ BJCC South Exhibit Hall
	9:00 - 6:00pm	Tech Rehearsals, DJDT (performers)
	9:30 - 6:45pm	Audition classes, ASFA (registration add on, \$25/\$30)
	8:00pm	Emerging Artists Concert, DJDT
Saturday	8:00am	Doors Open, check in begins @ BJCC South Exhibit Hall
	8:30-10:00am	Master Class 1
	10:30-12:00pm	Master Class 2
	12:00 - 1:00pm	LUNCH
	1:00-2:30pm	Master Class 3
	3:00pm	Alabama Screendance Film Festival, Sidewalk Cinema
	5:00pm	Alabama Screendance Film Festival, Sidewalk Cinema
	7:00pm	New Works Concert
Sunday	8:30-10:00am	Master Class 4
	10:30-12:00pm	Master Class 5
	12:00-1:00	LUNCH
	2:00pm	Alabama Dance Showcase, DJDT

Festival Venues:

- ★ **Check in:** Birmingham Jefferson Convention Complex (BJCC), South Exhibition Hall, 1962 9th Ave N, 35203
- ★ **Performances:** Dorothy Jemison Day Theater (DJDT), 800 19th St. N, 35203
- ★ **Screendance:** Sidewalk Cinema, 1821 2nd Ave N, 35203

Master Classes:

- ★ Birmingham Jefferson Convention Complex, South Exhibition Hall, 1962 9th Ave N, 35203
- ★ The Dance Foundation (TDF), 1715 27th Ct. S, 35209
- ★ Alabama Ballet Center for Dance (ABCD), 2726 1st Ave S, 35233
- ★ Alabama School of Fine Arts (ASFA), 800 19th St. N, 35203, enter through DJDT doors



[Recommended Hotels](#)

Financial Assistance Opportunities

Eligibility Requirements (ALL): You must be a member of the Alabama Dance Council. Recipients are responsible for all other expenses including registration fee (\$10), travel, lodging, meals, etc. Recipients are expected to attend the entire festival weekend. Please do not apply if you cannot attend all three days.

| TUITION SCHOLARSHIP ELIGIBILITY REQUIREMENTS:

- ⦿ Dancers must be grade 6 -12.
- ⦿ Applicants must be able to demonstrate financial need.
- ⦿ Applicants may be awarded a full or partial scholarship.
- ⦿ [APPLY HERE](#)

| AMBASSADOR ELIGIBILITY REQUIREMENTS:

- ⦿ **Chief Ambassador:** Dance parent who works the entire weekend along with accompanying dancer who is given one volunteer assignment. Assignments are based (as much as possible) on the Track of the dancer. Receive complimentary Observer Package for parent, Orange/Green Track Package for dancer with audition fee waived (if selected, subject to availability). Both registrations receive complimentary lunch Saturday and Sunday and one ticket to all performances.
- ⦿ **Dancer Ambassador:** College Student or Adult Dancer who works approximately half the weekend, receives a complimentary Purple Track (3-class) Package with audition fee waived (if selected, subject to availability). Includes complimentary lunch Saturday and Sunday and one ticket to all performances.



Visit our website for more information

RESPONDING TO DANCE: ANALYSIS AND INTERPRETATION

WORKSHOP/MASTERCLASS

NAME: _____

TITLE OF DANCE: _____

CHOREOGRAPHER: _____

1. Does this dance tell a story? Yes / NO If so, what is the story?

2. Does this dance have a clear beginning, middle and end? Yes / No

3. Does this dance convey a feeling or idea? What is it?

4. Does this dance have a theme or subject matter? If so, what is it and how is this different from telling a story?

5. Did the use of the elements of dance (Space, Time, Energy) help tell the story or convey the mood or theme? How?

6. How did the elements of production (lights, costume, scenery, music) help tell the story or convey the mood or theme?

7. What is the meaning of this dance to you?

NOTES/THINGS I WANT TO REMEMBER ABOUT THIS DANCE

RESPONDING TO DANCE: ANALYSIS AND INTERPRETATION

PERFORMANCE

NAME: _____

TITLE OF CLASS: _____

TEACHER'S NAME: _____

1. Name three to five things you learned in this class.

2. Was this your first time taking this genre of dance? Yes / No

3. Would you take this class again? Yes / No Explain your answer.

4. Was this class physically challenging? Yes / No Explain.

NOTES/THINGS I WANT TO REMEMBER ABOUT THIS CLASS
